

## Always Open® Impulse Merchandisers

### EuroVue Floral Cooler

Floritech Europe's new **EuroVue** floral cooler gives supermarket floral departments a different look: it's only 165 cm high and does not require a confining top or sides. This preserves lines of sight in your supermarket and provides excellent product visibility.

**EuroVue's Always Open®** design also maintains ideal temperature and humidity, keeping flowers fresher longer without the barrier of doors that inhibit impulse sales. Adjustable shelving and specially designed vase holes result in your cooler looking full at all times.



*Shown, EuroVue21 with optional arrangement shelving*

### Standard Features (self-contained operation)

#### Merchandising Flexibility

- 165 cm height preserves lines of sight in store
- Open front and top promotes impulse buying
- Automatic condensate removal, no drains required
- Modular design can be combined with other displays to form endless configurations
- Adjustable shelving that positions cut flowers at optimal display and shipping angles
- Curved tempered glass side windows to enhance product visibility
- Black gloss exterior, textured black interior

#### Performance

- Patented "Boundary Layer" airflow technology directly cools vases and gently envelops flowers
- Low maintenance return air grille prevents debris from entering the cooling system
- Oversized evaporator coil minimizes moisture removal, keeping relative humidity high
- Top condenser air discharge eliminates hot air grilles common to most self-contained cases
- Thermostatically controlled with an automatic on demand defrost cycle
- Laminated polymer composite walls and powder-coated aluminum components for durability
- Ozone-friendly R404a
- Power cord provided for fast and easy setup

### Options

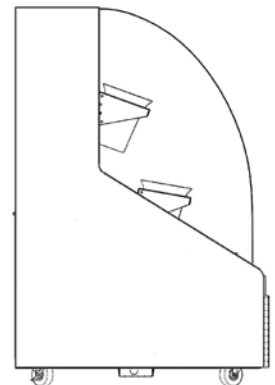
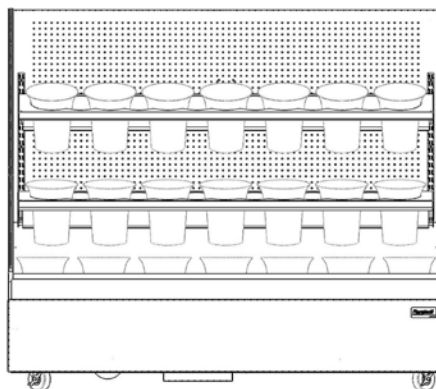
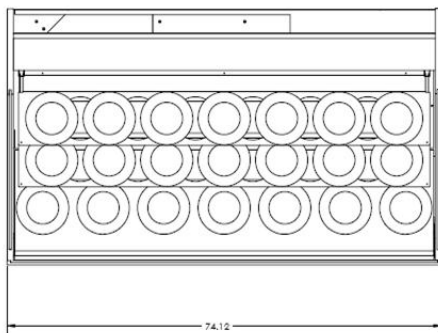
- LED or halogen lighting options
- Self-storing vase hole covers for arrangements
- Long-stemmed flower vases or grower buckets
- Tropical flower setting
- Wedge-shaped sections create curved displays
- Special finishes and colors in gloss or matte
- Bumpers and metal corner guards
- Remote refrigeration systems

**Floritech Europe's EuroVue** floral cooler features our patented boundary layer airflow technology that slowly circulates conditioned air over flowers, extending floral shelf life and increasing sales. An oversized evaporator coil minimizes moisture removal, keeping relative humidity high and flower petals fresh.

Our "Always Open" technology means the cooler does not require a confining top or sides, providing excellent product visibility. And, at only 165cm high, EuroVue preserves lines of sight in your supermarket. In addition, the cooler can be used to display both bouquets and arrangements and is suitable for traditional as well as tropical flowers.



*Modules can be combined to form straight-line or curved displays.*



Model	Width	Height	Depth	Electrical	Amp	Vase Capacity Std.
<b>EuroVue15</b>	125 cm	165 cm	108 cm	380/3/50	24.1	15
<b>EuroVue18</b>	156 cm	165 cm	108 cm	380/3/50	24.1	18
<b>EuroVue21</b>	187 cm	165 cm	108 cm	380/3/50	24.1	21
<b>EuroVue30</b>	248 cm	165 cm	108 cm	380/3/50	(2) 24.1	30

The EuroVue Floral Cooler is designed for use in areas with an ambient temperature of 24°C and maximum relative humidity of 50%.

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